# Quality of the Administrative Record Data Used in the 2020 Census

National Advisory Committee

Date: May 6, 2022

Thomas Mule Special Assistant to the Chief, Decennial Statistical Studies Division



## Administrative Record Data Used in the 2020 Census

#### Fall 2021 Recommendation:

The NAC recommends that the Census Bureau brief the NAC at its Spring 2022 meeting on the quality of the key administrative records sources used in the 2020 Census and other Census Bureau data collections, and how accurate and complete the administrative records and linkages are for historically undercounted population groups, such as persons of color and young children.

Major initiative area of research and development this decade included:

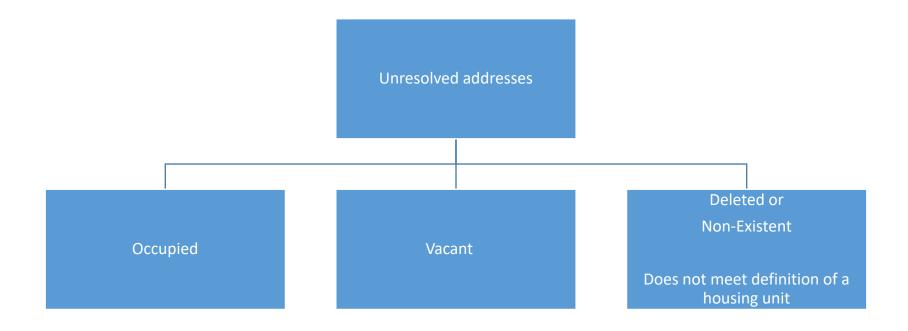
- Administrative record modeling to support the reduction of contacts in the Nonresponse Followup Operation
- Assigning a census ID to self response without one (NonID operation)
- Self-Response and Nonresponse Followup Quality Assurance

Present preliminary results about the quality of administrative record usage for enumeration and characteristics

Presentation today will be sharing information available at this time



## Administrative Record Enumeration: Nonresponse Followup ( NRFU) Operation Statuses





# Quality of Administrative Record Sources

The 2020 Census attempted to use multiple sources for enumeration in the determinations

Administrative Record Occupied multiple sources:

Internal Revenue Service 1040 and 1099/W2 information	People and dependents with income
Center for Medicare and Medicaid Services (CMS) Medicare Enrollment Database	Elderly population
Indian Health Service Patient Database	American Indian and Alaskan Native
Census Bureau Household Composition Key File	Link children to parents

Administrative Record Vacant and Delete/Non-existent sources used in determinations:

- United States Postal Service Postal Carriers indicating Undeliverable-As-Addressed (UAA) reasons for Census mailings around April 1<sup>st</sup>
- Persons present at address on administrative record or third-party sources



# 2020 Census Research Using 2010 Census Data AR Determination by Percent Hispanic Population in Block Group

		AR Deter	mination (row	percent)
ACS 5-Year Estimate of	2010 NRFU		AR	Full
Percent of Block Group	Addresses	AR Vacant	Occupied	Contacts
that is Hispanic	(millions)	(%)	(%)	(%)
0 to 10 percent	31.3	11.6	15.9	72.5
10 to 20 percent	6.8	9.4	15.7	74.9
20 to 30 percent	3.6	8.5	14.4	77.1
30 to 40 percent	2.2	7.6	13.3	79.1
40 to 50 percent	1.6	7.5	12.0	80.5
50+ percent	4.2	4.3	9.6	86.1
Total	49.8	10.1	15.0	74.9

As concentration of Hispanic population increases:

- More full contacts
- Less administrative record usage

Source: March 2017 Census Scientific Advisory Committee Presentation



### Quality of Administrative Record Sources for Characteristic Imputation

Past Census or American Community Survey responses for Race, Hispanic origin, age and sex

• 2010 Census used 2000 Census or previous ACS responses for Race and Hispanic origin

Keller (2018) AAPOR Presentation documented quality metrics for other administrative record sources for characteristics:

Among 2010 Census persons reporting their Hispanic origin...

- Those born in a Hispanic country of origin as indicated on the SSA Numident reported being Hispanic 98% of the time
- Those on Census Bureau Best Hispanic origin file agree with 2010 Census report 96% of the time

Among 2010 Census persons reporting their race...

- Those with foreign country of origin as indicated on the SSA Numident reported the same race category 90% of the time
- Those on Census Bureau Best Race file agree with 2010 Census report the same 92% of the time

Among 2010 Census persons reporting their age

• 98% of persons on SSA Numident agree

SSA is the Social Security Administration



# NRFU Contact Strategy and Administrative Record Usage



#### 2020 Census Plan:

#### Using Administrative Records to Enumerate NRFU Housing Units

#### #1 Initial letter



#2 Reminder letter



#3 Reminder postcard



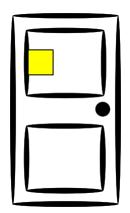
#4 Questionnaire



#5 Not too late postcard



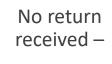
#6 First visit by enumerator and notice of visit



#7 Final postcard about one week after visit



Receive a selfresponse return – we use the respondent provided data



we use Administrative Records Data









This example is for Self Response TEA1.



#### 2020 Census Plan: **Identifying Vacant and Nonexistent Addresses Operational Flow**

#### MARCH 2020



June 2020

Sunday	Monday	Teesday	Wednesday	Thursday	Priday	Saturday
	1	2	3	4	5	6
7	8	9	10	11	12	13
14	15	16	17	18	19	20
21	22	23	24	25	26	27
28	29	30				

Use administrative records to determine possible vacant and nonexistent address

Address has to have at least one UAA in Census mailings

Send mailing to address in early June about

8 weeks after Census Day

Address receives one field visit

June Mailing undelivered and no sign of occupancy

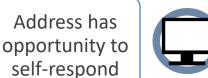
**Address** receives one field visit

June Mailing delivered or June Mailing undelivered but sign of occupancy

Field work resolution or self-response



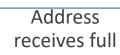
Administrative record nonexistent address











NRFU contact strategy











## NRFU Full Contact Strategy

Phase 1 – Full Optimization

Up to 4 contact attempts with unit proxy-eligible on the third attempt

Household Self-response

Enumerated by Household Member or Proxy Interview

Phase 2 Semi-Permanent Assignment

Designated enumerators conduct remaining interview attempts with units proxy-eligible on the third attempt

Household Self-response

Enumerated by Household Member or Proxy Interview

Closeout

Unresolved cases are reopened

AR occupied with roster,
AR occupied count only,
AR vacant or
AR non-existent
based on additional
administrative record
criteria

Maximum attempt days are extended



# Covid-19 Implications For NRFU and Administrative Record Usage



## Changes to the IRS Tax Filing Deadline and NRFU Operation

#### Internal Revenue Service (IRS)

- On March 21, 2020, IRS announced that the tax filing deadline was extended from April 15, 2020 to July 15, 2020
  - While there was a delay in the deadline, the Census Bureau continued to receive monthly deliveries of processed 1040 records.

#### 2020 Census

- Start of the NRFU operation delayed until August 9, 2020
  - Soft-launch of NRFU operation started on July 16, 2020 in selected ACOs



# Revisions to Administrative Record Modeling in 2020

- To mitigate potential coverage error, changes in May and June modeling resulted in 2.2 million addresses receiving full contacts that would have otherwise been classified as AR vacant and AR delete
- Introduced an occupied model for American Indian Reservations
- Roster determination for AR enumeration if a household did not self-respond was adjusted to allow household members
  included on later filed tax returns to be included
- Closeout processing expanded to include sole-source determination where we could use population count-only information
- Implementation of the off-campus student initiative to help improve the census results of students whose local school address may have been determined to have been unoccupied.
- Additional administrative record usage for unresolved addresses in four Louisiana Hurricane Parishes
- See Mulry, Mule, Keller and Konicki (2021) Administrative Record Modeling in the 2020 Census for more information



## 2020 Census 2020 Edit and Characteristic Imputation Overview

#### **Edits**

- 1. During the editing phase, responses are run through a series of checks to:
  - a) Detect and correct out-of-range or inconsistent values
  - b) Remove invalid or duplicate responses
  - c) Convert date of birth values to age values and race/Hispanic origin responses to a numeric code

The best case scenario is that all responses are valid and consistent – we call those "reported" and no imputation is needed. When that doesn't happen, we use characteristic imputation.

- 2. Assignment responses are missing or inconsistent and information can be determined from:
  - a) Other responses provided for that same person
  - b) Previous Census or Administrative Records (AR)



Characteristic Imputation

- 3. Allocation responses are missing or inconsistent and information can be determined from:
  - a) Responses provided for other persons in the household
  - b) Similar nearby households using "nearest neighbor hot decks"





# Preliminary Quality Measures for Administrative Record Usages in the 2020 Census

#### Preliminary results for AR Modeling and Enumeration:

- How often were different types of AR occupied outcomes used?
  - One Visit with rosters, Closeout with rosters, Closeout with population count only
- What is the count comparison of AR rosters to Self-Response and NRFU HH enumerations?
- What was the availability of characteristics for AR Enumerations?

Preliminary results for usage of administrative records in characteristic imputation:

- How often was past Census or administrative record information used for select characteristics?
- How did reported race and Hispanic origin in the 2020 Census agree with past Census or administrative record information?



# Preliminary Measures For Administrative Record Modeling and Enumeration



# 2020 AR Enumerations by Roster Quality Category

4.59 percent of 151.8 million addresses nationwide have been completed using high-quality administrative records

- 3.20 percent occupied
- 1.15 percent vacant
- 0.24 percent delete

April 2021 Release 1: CBDRB-FY21-DSSD007-0012

For the 3.20 percent AR occupied, how often were different types used?

AR Roster Quality Category	Count	Percent of	Percent of
		4.859 million	151.8 million
		AR Occupied addresses	Total addresses
One-visit with rosters	4,468,000	92.0%	2.9%
Closeout with rosters	186,000	3.8%	0.1%
Closeout Household size only	188,000	3.9%	0.1%
Other	16,500	0.3%	<0.1%
Total	4,859,000	100.0%	3.2%



CBDRB-FY22-172 Due to rounding percentages may not add to 100 percent

## How does the AR enumeration counts compare to Census Responses?

- Took advantage that AR modeling was run on the entire census enumeration universe during 2020 production
  - Focus on the One Visit multiple source (2.2 people per HH)
  - Built rosters that would have been used for enumeration
  - Compare those roster counts to census responses
- Census Response Types
  - Self Response
  - NRFU Householder
- Timing of Census Response checked into the control system
  - Before July 30<sup>th</sup>
  - After July 30<sup>th</sup>



### Count Comparisons of Administrative Enumerations vs Census Responses

Household size difference (=Census HH size – AR HH size)									
	AR Higher		Same	Census Higher			Total count		
	<=-3	-2	-1	0	1	2	3>=	Total	rotar count
One-visit multiple source (2.2	people pe	er HH)	-						
Self-Response									
Resolved by July 30 <sup>th</sup>	0.2%	0.5%	6.1%	83.8%	7.4%	1.3%	0.6%	100.0%	44,540,000
Unresolved by July 30 <sup>th</sup>	0.6%	1.0%	8.3%	74.4%	11.7%	2.6%	1.4%	100.0%	1,957,000
NRFU HH member	1.4%	2.1%	10.7%	66.3%	13.7%	3.6%	2.2%	100.0%	2,083,000
CBDRB-FY22-172									

Administrative records had a count agreement of 83.8 percent when compared to self-responses before July 30<sup>th</sup>

Count agreement decreases as time gets further away from Census Day and mode changes

Census responses have potential recall bias as it gets further from Census Day and mode effects due to interviewer vs self-response



# Availability of characteristics for assignment for 2020 AR Enumerations

Characteristic	Census 2020
Age	96.4%
Sex	96.5%
Race or Hispanic Origin	83.6%

CBDRB-FY22-172

If the characteristics were not available from past census or administrative record sources then the information would have to imputed



# Preliminary Measures For

# Past Census and Administrative Record Usage for Demographic Characteristic Items



# National Usage of Past Census and Administrative Records during Characteristic Imputation Processing

Preliminary usage results for 331.4 million census people:

	Percent of 331.4 million assigned from			
Characteristic	Past Census or ACS response	Other Administrative Records		
Race	3.2%	1.5%		
Hispanic Origin	3.2%	0.9%		
Age	2.6%	1.4%		
Sex	2.6%	1.2%		

CBDRB-FY22-172



# Preliminary Agreement of Race and Hispanic Origin responses to Past Census and Administrative Record assignments

Preliminary Race and Hispanic Origin Analysis:

14 categories of Race and Hispanic origin assignment:

Non-Hispanic	Hispanic
White Alone	White Alone
Black Alone	Black Alone
American Indian and Alaska Native Alone	American Indian and Alaska Native Alone
Asian Alone	Asian Alone
Native Hawaiian and Pacific Island Alone	Native Hawaiian and Pacific Island Alone
Some Other Race Alone	Some Other Race Alone
Multiracial	Multiracial

2020 Census reports and AR assignment available and agree:



• 89% of the 14 Race/Hispanic Origin assignment is the same.

## Summary

- Multiple sources were used for enumeration and characteristic assignment purposes
- Administrative record enumerations and characteristics were only used if a self-response or resolution for an address was not obtained.
- 92 percent of AR enumerations received one visit in NRFU with rosters and available characteristics based on multiple sources indicating the family lived at the address
- Only 3.9 percent of the AR enumerations were from the closeout operation where only the population count was used.
- The count agreement between AR enumerations and Census self-response received before July 30<sup>th</sup> was 83.8 percent
- Shared preliminary result how of usage of administrative records for characteristics including usage of past census or ACS information
- Preliminary results show 89 percent agreement when comparing census responses to available administrative record assignments



## Questions for the Committee

As the Census Bureau starts planning for the 2030 Census:

- How do you think administrative records should be used in the next census?
- Are there sources that you can suggest the Census Bureau pursue to improve the coverage of historically undercounted populations?

